



Rising singer-songwriter and producer Ainae returns with her boldest release yet: "Concentration," a vocal house club record where EDM, Jersey Club, and R&B collide under the purple haze of the night. The single is a hypnotic fusion of R&B, flipping the nostalgic hand game into a metaphor for being completely consumed by someone's presence.

With a slow build and euphoric payoff, "Concentration" shapeshifts between dreamy, rhythmic, and club-ready while holding onto Ainae's signature warmth and storytelling. "I started producing this myself, exploring sounds I'd only heard in my head," she explains. "Then I brought it to Simen Stoen in Norway, and together we crafted something that felt both intimate and explosive."

Fresh off the DTLR HBCU tour and her SXSW 2025 performance, Ainae continues to push musical boundaries. As an American Songwriter competition winner, she's carving out a unique space in the DC music scene.

NEW SINGLE

"CONCENTRATION"



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